

# Viking EMEA

## Where passion meets protection



### Graphic Designer

*Based in Differdange, Luxembourg*

Due to continued growth and market development, we are looking for a hands-on Graphic Designer to join our small but dynamic Marketing team in our Headquarters in Luxembourg. In this role, you will be responsible for creating high-quality marketing assets to support marketing campaigns, sales enablement, and product launches. You will play a critical role in enhancing our brand presence across multiple channels by maintaining and evolving our Corporate Identity (CI) and Corporate Design (CD). The ideal candidate is a creative thinker with strong technical skills who can balance design work with structured digital marketing asset management. The role reports to the Head of Marketing.

#### Key Responsibilities:

##### **Graphic Design & Branding**

- Design brochures, social media graphics, presentations, digital ads, trade show materials, and whitepapers
- Support email marketing and social media campaigns with visually compelling content, such as illustrations
- Develop and maintain consistent visual identity across all marketing materials
- Hold responsibility for consistent CI guidelines in order to define and create CD materials supporting the CI, like the CD manual, logos, templates etc.
- Collaborate with the marketing and sales teams to create customer-focused visual storytelling
- Coordinate with external vendors, agencies, and printers when necessary

##### **Digital Marketing Asset Management**

- Organize, maintain, and optimize the digital asset management (DAM) to ensure quick and easy access to design assets, product images, and marketing materials, in close coordination with the Product Marketing team
- Ensure that product pages, downloadable materials, and images on the website are up-to-date and visually engaging
- Implement best practices for file organization, metadata tagging, and version control
- Work closely with Product Management, Sales, and Marketing team to align design efforts with business objectives

### Qualifications:

- 3+ years of experience in graphic design and digital asset management, preferably in a B2B or technical industry
- English at the level of a native speaker, other languages such as French or German are an advantage
- Proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign, XD)
- Experience with digital asset management (DAM) systems and structured file organization
- Preferably basic knowledge of website content management systems (WordPress, HubSpot, or similar)
- Strong understanding of branding, visual storytelling, and marketing design best practices
- Ability to convert highly technical content into graphics/illustrations

### Personal characteristics:

- You have a high level of energy and a strong sense of commitment
- You have excellent interpersonal and communication skills with cross-functional teams
- You are a team player and you have a flexible attitude
- You are well-organized and have an efficient working style
- Detail-oriented and highly organized - you thrive in structured environments
- Creative and innovative, with a strong sense of visual identity
- Ability to manage multiple projects and deadlines effectively
- Leadership and project management skills complete your profile

### Our offer:

Stable company: for over **three decades**, our company has stood the test of time, weathering economic shifts, technological revolutions, and industry changes. We are not just stable; we are a ship that has sailed through storms and emerged stronger. Be part of a team that values tradition, experience, and unwavering commitment.

Great place to work: we are not just a big company; we are a close-knit community that spans continents. As you contribute to impactful projects, you will experience the best of both worlds: the resources and reach of a multi-national structure combined with the warmth and support of a tight-knit family. **Grow your career** with us, collaborate across borders, and enjoy the **advantages** of a truly **inclusive and nurturing environment**. Apply now and become part of our extraordinary journey!

### Contact information:

If you are interested in this position, please send your Curriculum Vitae and cover letter in English to [Human\\_Resources@viking-emea.com](mailto:Human_Resources@viking-emea.com)

Learn how we collect, use and share your personal data in our [General Data Protection Regulation policy](#)

As a member of the Minimax Viking Group, Viking stands tall on the global fire protection stage with 10,000 employees and an annual turnover of over €2.2 billion.

Viking EMEA is a key player in distributing our fire safety products and systems across Europe, the Middle East, and North Africa. Serving over 2,100 clients in 74 countries, we deliver everything from sprinklers to advanced detection systems, meeting both commercial and industrial demands.

At Viking EMEA, we foster an entrepreneurial spirit within our teams, recognizing that the best fire protection solutions are born from collective intelligence. We believe in the power of collective intelligence and encourage a culture of collaboration and creative thinking.

Be part of our passionate community where every role is essential, every idea valued, and every day is an opportunity to contribute to saving lives and property.