

Viking S.A. | 21, Z.I. Haneboesch | L-4562 Differdange

25th April, 2025

PRICE ANNOUNCEMENT AT VIKING EMEA – MAY 2025

To our valued Business partners,

Like many manufacturers and distributors, Viking EMEA is facing a challenging economic environment shaped by tariffs, trade restrictions, and other external pressures. These factors have led to rising costs on many of the products we supply. Whilst we have taken significant steps to absorb as much of these increases as possible through cost-saving initiatives and improved efficiency, the ongoing impact has made a price adjustment on certain products necessary.

Effective May 10, 2025, Viking fire sprinklers, valves and devices will increase by 10-12% and Viking BlazeMaster® CPVC products will increase by 5%. Additionally, Potter Electric products will increase by 2%.

To receive current pricing, all orders must be accepted prior to the close of business on Friday, 9 May 2025. All orders placed at current price levels will only be accepted subject to material availability.

We remain committed to delivering the high-quality products you expect from us, and we want to assure you that this adjustment is directly related to external factors beyond our control. Our goal has always been — and continues to be — to minimize the impact on our customers and maintain a strong, dependable partnership. If you have any questions, please contact your local Viking representative.

Thank you for your partnership and trust in Viking. We look forward to continuing to serve you.

Best regards,
Bert Schultink

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